

XING Events offers new customers introductory special for its improved ticketing software

- Ticketing fee is now 3.9 percent instead of 5.9 percent
- The special is now available at xing-events.com
- For all events created until 31 July 2017
- TicketingManager with new features such as monthly payouts and multilingual ticket shop

Munich, 22 May 2017. As part of an introductory special starting today, XING Events (www.xing-events.com), the event industry's expert in attendee management and event marketing, gives new customers the opportunity to use the TicketingManager at a special price. Up until the end of July, organisers can create their planned events using the ticket shop – and only pay 3.9 percent instead of the previously charged fee of 5.9 percent. This provides the perfect opportunity to get to know the software including its new product features.

The TicketingManager, XING Events' tried-and-tested software for online registration, ticketing, and payment processing, has undergone some enhancements to offer additional attractive features, including monthly payouts from ticketing sales that give organisers maximum financial stability. Furthermore, the ticket shop is now available in multiple languages which considerably improves the purchase process for international customers. Hence, this special gives organisers who have not yet cooperated with XING Events another impetus to test the software.

"Our TicketingManager has never been this excellent", Prof. Dr. Cai-Nicolas Ziegler, managing director at XING Events GmbH, says. "With our new product developments and many benefits such as secure und convenient payment processing – complemented by our comprehensive consulting and support services – we want to introduce ourselves and offer our services to all organisers who have not worked with us yet. Our introductory special gives an additional impetus for customers to try out the product."

The special is available at xing-events.com up until the end of July. On this website, new customers can sign up free of charge and without obligation.

About XING Events

XING Events is the only provider that combines event management software and business networking. With XING Events, organisers have already sold and billed 8 million tickets worldwide at more than 210,000 professional events.

XING Events aims to support organisers with the best solution for every stage of their business events. Before the event, organisers can reach their target groups on XING and provide any new attendees with a professional ticket shop. During the event, organisers will be provided with customised solutions for all conceivable admissions scenarios. After the event, exclusive opportunities for customer relationship and community management are offered through XING Groups.

As part of XING AG, the social network for professional contacts, XING Events connects more than twelve million potential participants in German-speaking regions with relevant events. As an expert in events with professional standards, XING also creates a bridge between the online and the offline world by bringing people together at events.

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XING Events: www.xing-events.com
Press material: www.xing-events.com/press

Your press contact at XING Events

Antje Schwuchow
Sandstraße 33
D-80335 München
Phone: +49 89 5 52 73 58-32
antje.schwuchow@xing.com