

## **XING Events enables ticket payments with Bitcoins**

### **Improved ticket shop with newly added payment options**

- XING Events revolutionises payment transactions
- Increased flexibility for ticket sales: cryptocurrency, iDeal, Amazon Pay, or payment by cheque
- Option to transfer payouts to the organiser's bank account

Munich, 1st October 2018. XING Events ([www.xing-events.com](http://www.xing-events.com)), the event industry's expert in attendee management and event marketing, revolutionises its ticket shop. From now on, organisers can offer their customers to use any payment method they prefer. This makes XING Events the first event management platform in Germany to support ticket shops providing the option to pay with cryptocurrencies.

### **XING Events revolutionises payment transactions**

So far, organisers who use the XING TicketingManager for ticket sales were able to sell their tickets in 28 currencies. Now, they can accept payments in any national or virtual currency, e.g. Bitcoin or Ether. The Blockchain technology enables organisers to use cryptocurrencies for fast and secure payment processing.

"We have noticed that more and more organisers have the need for additional payment options – which is a trend that is here to stay. For this reason, we have expanded our ticket shop and are now offering organisers the option to allow a great variety of currencies and payment methods", Maik Wiege, Senior Product Manager at XING Events, says.

### **Increased flexibility for ticket sales: iDeal, Amazon Pay, or payment by cheque**

In addition to traditional payment methods like instant transfer, PayPal, direct debit, advance payment, invoice, credit card, or cash payment, organisers can now offer their customers to use any payment method, adding iDeal, AliPay, WePay, Amazon Pay, as well as payment by cheque to the list.

"We are always on the lookout for the latest technologies on the market, and we are happy that we can once again confirm our role as technological pioneers by introducing additional payment methods. This makes us the only attendee management platform to offer their customers this kind of maximum flexibility regarding payment options", Prof. Dr. Cai-Nicolas Ziegler, CEO at XING Events, says.

### **Option to transfer payouts to the organiser's bank account**

Organisers can now choose to have their payouts transferred directly into their bank accounts. This option yields enormous benefits, especially for organisers of seminars whose attendees attend several events from the same provider. As the accounting department already has all account details at its disposal, it can transfer the payment to the organiser's specified bank account.

### **About XING Events**

XING Events is the only provider that combines event management software and business networking. With XING Events, organisers have already sold and billed 8 million tickets worldwide at more than 210,000 professional events.

XING Events aims to support organisers with the best solution for every stage of their business events. Before the event, organisers can reach their target groups on XING and provide any new attendees with a professional ticket shop. During the event, organisers will be provided with customised solutions for all conceivable admissions scenarios. After the event, exclusive opportunities for customer relationship and community management are offered through XING Groups.

As part of XING AG, the social network for professional contacts, XING Events connects closed to 14 million potential participants in German-speaking regions with relevant events. As an expert in events with professional standards, XING also creates a bridge between the online and the offline world by bringing people together at events.

### **Press material | information | links**

XING Events: [www.xing-events.com](http://www.xing-events.com)

Press material: [www.xing-events.com/presse](http://www.xing-events.com/presse)

Blog article: <http://blog.xing-events.com/>

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